

How Workforce Australia Self-Employment Assistance could help you to start and run a small business



1



I have a business idea and need more information about starting a small business.

2

Search for more information:



Workforce Australia website

[workforceaustralia.gov.au/
individuals/training/activities/
self-employment-assistance](https://workforceaustralia.gov.au/individuals/training/activities/self-employment-assistance)



Resources
dewr.gov.au

[dewr.gov.au/resources/
self-employment-assistance](https://dewr.gov.au/resources/self-employment-assistance)



Find your nearest
Self-Employment
Assistance provider

[workforceaustralia.gov.au/
individuals/coaching/providers/](https://workforceaustralia.gov.au/individuals/coaching/providers/)



Translation Services if
required

[workforceaustralia.gov.au/
individuals/coaching/how-to/
translation](https://workforceaustralia.gov.au/individuals/coaching/how-to/translation)

3



Talk about your business idea with a Self-Employment Assistance provider and find out whether your business idea is **eligible**.

4

Discuss the services your Self-Employment Assistance provider can offer to help your business, including:

- ✓ Exploring Self-Employment Workshops
- ✓ Business Plan Development
- ✓ Business Health Checks
- ✓ Accredited Small Business Training
- ✓ Business Advice Sessions
- ✓ Small Business Coaching

5



When you're ready and if eligible, work with your Self-Employment Assistance provider to get your business started.



Glossary of Terms



Exploring Self-Employment Workshops

Workshops that help you understand what self-employment means. This includes starting a business, checking business viability and support to help you decide if self-employment is right for you.



Business Plan Development

A business plan helps new and existing micro-business owners focus on the steps necessary to make their business succeed.



Accredited Small Business Training

Small Business Training provides you with the skills you need to start and run a small business.



Business Advice Sessions

Business Advice Sessions are one-hour, one-on-one sessions with a business advisor. They can give you advice on starting your own small business or running an existing one. If you're eligible, you can book up to 2 free sessions every 12 months.



Business Health Checks

A Business Health Check is a -3hour, one-on-one session with a Self-Employment Assistance provider. They can help you assess how your business is currently running and find ways to improve it.



Small Business Coaching

Small Business Coaching gives you 12 months of personalised mentoring and support to help you start and run your small business.



Self-Employment Assistance Allowance and Rental Assistance

Self-Employment Assistance Allowance is an allowance that supports eligible participants while they develop their business. The allowance can only be paid for the first 39 weeks of a participant's time in Small Business Coaching. If eligible, Rental Assistance payments can only be paid during the first 26 weeks of a participant's time in Small Business Coaching.